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The EmpoweringYou project is working to enhance the basic and transversal skills of young Europeans, promoting and empowering skills-based civic participation and governance, and simultaneously to offer new digital solutions and innovative integrated pedagogies to encourage participation in civic life.



 The EmpoweringYou project tackles the problem of social and political alienation and withdrawal faced by young Europeans, reflected in the low rates of their participation in political, civic and social life, which leads to marginalisation and social exclusion. This form of marginalisation is primarily expressed as electoral abstinence and limited interest in civic and social actions, but it can be also expressed in extreme cases as radicalization and violent actions, undermining contemporary ideas of democracy and peace.

The target group of the project is young adults aged 13-30 who are at risk of social exclusion including Early School Leavers (ESL), NEET young people (not in education, employment or training), those not engaged in electoral processes, those who have been involved in crime etc. The project is working across 5 European countries in order to promote political and social participation of youth at an EU level, promoting simultaneously education on common European democratic values, as well as collaboration, communication and net-

working among young EU adults, who share more or less the same problems and face the same challenges. This will be achieved through the design and development of an interactive gamified platform, combining inclusive non-formal education as well as networking and active community engagement. In order for the gamified platform to address the multiple needs of different EU countries, the project will provide the input of transnational partners and target groups from different EU regions, supporting the dissemination of the platform across Europe.



The scope of the EmpoweringYou project is to promote political and social participation of young EU citizens at local, regional, national and European level, by developing civic engagement through the design and development of an interactive gamified platform, based on learning and exchange of views and ideas, combining inclusive non-formal education as well as networking and active community engagement.

The main objectives of the Project are the following:

- Educate and equip young EU citizens with civic skills, through an entertaining and engaging learning environment
- Create an innovative, inclusive non-formal educational tool which addresses diversity in education and training, developing social, civic and intercultural competences and media literacy
- Provide an accessible way for EU young citizens to express their political, economic and social views and opinions and to collaborate with other community members
- Strengthen civic cooperation and exchange of information and good practices across EU
- Combat social exclusion and civic apathy amongst young adults in the EU